

# OFFICIAL RULES FOR SIZZLER CHEESE TOAST CHALLENGE (CONTEST + SWEEPSTAKES)

## OFFICIAL RULES FOR SIZZLER CHEESE TOAST CHALLENGE Promotion

**I. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION (“PROMOTION”). MAKING A PURCHASE DOES NOT IMPROVE YOUR CHANCES TO WIN.**

Sizzler’s Promotion runs on @Sizzler USA Facebook Page. <http://sizzlercheesetoast.com/> 12:01 AM Pacific Daylight Time (PDT) on 09/01/19 to 11:59 PM PDT on 09/30/19 (“Promotion Period”).

**1. Eligibility:** SIZZLER CHEESE TOAST CHALLENGE Contest and Sweepstakes (the “Promotion”) is **open to legal residents of the 50 United States, 18 years of age and older as of date of entry.** Employees of Sizzler® (“Sponsor”) and its respective parents, divisions, affiliates, subsidiaries, and promotional or marketing agencies, and their immediate family members (parent, child, sibling, and spouse) and persons living in the same households of each (whether related or not) are not eligible. Void in Puerto Rico and where prohibited by law. The Promotion is subject to all applicable federal, state and local laws and regulations.

**2. Agreement to Official Rules:** Participation in this Promotion constitutes entrant’s full and unconditional agreement to these Official Rules and Administrator’s decisions, which are final and binding in all matters related to this Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**3. Timing:** The Promotion begins on SEPTEMBER 1, 2019 at 11:59 PM PDT and the last submission of will be SEPTEMBER 30, 2019 at 11:59PM PDT (the “Promotion Period”).

CONTEST SUBMISSION FROM THE MONTH OF	CONTEST SELECTION, FINAL DETERMINATION AND ANNOUNCEMENT
SEPTMEBER 1, 2019	SEPTEMBER 30, 2019

### CHEESE TOAST CHALLENGE 2019 PROMOTION

#### 4. How to Enter the Contest:

1. Participants must share a photo of their Cheese Toast Illusion with Sizzler’s Cheese Toast
2. Post their photo on either Facebook, Instagram, or Twitter
3. In their caption they must include the hashtag #CheeseToastChallenge

In addition, the user who correctly performs action (#’s 1-3) above will be automatically entered into a sweepstakes to win a \$100 value prize. (12) winners will be announced at the end of the promotional period of September 30, 2019.

**Guidelines:**

- Users must have a public Facebook and Instagram and Twitter profile for view of entries

**Content Restrictions:**

- The Submission must not include any private information of a third party such as name, address, phone number, or email address;
- Entrant must have permission from all recognizable individuals included in the Submission (if any) to use their names and likenesses or information about their life. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor;
- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not contain text not created by entrant, except that the entrant may quote or paraphrase something that the person highlighted in the submission said or wrote with their permission;
- The Submission must not contain brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to use to create and upload a Submission in this Contest;
- The Submission must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Contest;
- The Submission must not contain any material not created by entrant;
- The Submission must not contain material that Sponsor deems to be inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that Sponsor deems to promote bigotry, racism, hatred or harm against any group or individual or to promote discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to state law.

**II. Contest Drawings:**

**5. Contest Judging Phase – Winner Determination:** (12) Random winners will be selected by MiniWebTool at the end of the promotion period. Winners will only be selected if followed the guidelines above.

<https://www.miniwebtool.com/random-name-picker>

Sizzler® reserves the right to select fewer than (12) winners, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions. Sizzler also reserves the right

to select up to three (12) winners in one month if a winner of a previous week fails to respond to direct message from Sizzler within 48 hours upon Sizzler contacting that entrant.

**6. Winner Drawings** - The odds of winning depend upon the total number of eligible entries received each week. Eligible entrants may only win one prize. Once selected as a winner, participant has 48 hours to respond to our inquiry via Facebook Direct Message, Instagram Direct Message, Twitter Direct Message or email. You will be required to fully complete the required information: first/last name, email address, street address, city, state, zip code. The information you provide goes to Sizzler. If the winner of any week fails to respond within 48 hours, Sizzler has the right to choose another winner for that month until the end of the promotion timeline.

**7. Prizes - A total of (12) Prizes with the value of \$100 will be awarded.**

Prize	Value
Sizzler Gift Card	\$100

No substitution or transfer of prize permitted. Any expenses relating to the acceptance and use of the prize not specified are the sole responsibility of the winners. Taxes or other assessments on prizes are the sole responsibility of the winners.

**8. Privacy:** Your participation in this Promotion constitutes your consent for Sponsor and Administrator to use your personal information only for the purpose of administering the Promotion and awarding the prizes, unless you have opted to receive e-mail communications from Sponsor. For Sizzler's Privacy Policy, please visit <https://www.sizzler.com/privacy-policy>

**9. General:** All entries are subject to verification prior to awarding a \$100 Gift Card. By entering, participants release and hold harmless Sponsor, Instagram Administrator and their parents, subsidiaries, affiliates, directors, officers, employees and agents from all and any injury, damage, loss, expense, accident, delay, inconvenience, or irregularity arising out of or relating to any Prize won in this Sweepstakes, even if caused by the negligence of Sponsor. Sponsor is not responsible for printing or typographical errors in any Sweepstakes-related materials; for lost, stolen, late, misdirected, damaged, incomplete, illegible, or postage-due mail; or for transactions that are lost or fail to enter the processing system, are processed, reported, or transmitted late, or are lost for any reason including computer, telephone, paper, or any other malfunction including human error. Sponsor, at its sole discretion, reserves the right to cancel or modify this Sweepstakes, in whole or in part, at anytime without notice if fraud or technical failures (including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, or any other causes beyond the control of Sponsor and Administrator) or any other reasons whatsoever interfere with its conduct as contemplated by these Official Rules. If the Sweepstakes is cancelled for any reason before completion of the Promotion Period, all entries received up to the point of termination will be included in a random drawing to award the Prizes. Submitted materials become the sole property of Sponsor and will not be returned. By entering,

you accept and agree to these rules and the decisions of Sponsor and the Administrators, which shall be final and binding in all respects relating to this Sweepstakes.

ANY ATTEMPT TO DELIBERATELY DAMAGE THE ENTRY SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SIZZLER RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) TO THE FULLEST EXTENT OF THE LAW.

**11. Force Majeure:** The failure of Sponsor and Administrator to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities — outside of the control of the Sponsor and Administrators (excepting compliance with applicable codes and regulations) — or other force majeure event will not be considered a breach of these Official Rules.

Entrants acknowledge that this Promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter, and Instagram and hereby release Facebook, Twitter, and Instagram of all liability and claims in connection with this Promotion.

**Sponsor: Sizzler USA, Inc., 25910 Acero Road, Suite 350, Mission Viejo, CA 92691 © 2019 Sizzler U.S.A.**